



## BIKEMAPS.ORG SURVEY

The following survey can be used to measure the attitudes and perceptions towards cycling in your community, as well as knowledge of BikeMaps.org. It is recommended that this survey be given prior to launching BikeMaps.org, in order to have a baseline measure from which to demonstrate the impact of implementing BikeMaps.org in you community. Please contact us at [info@BikeMaps.org](mailto:info@BikeMaps.org) if you have any questions about this survey.



[BikeMaps.org](https://BikeMaps.org)



## BIKEMAPS.ORG SURVEY

We are conducting this survey to ask people about bicycling in our community. **Will you please help us by completing this survey?** The survey should only take about 5 minutes. Results from this study will be used to improve the health of our community.

1. Please answer the following statements by circling either **True**, **False** or **I Don't Know**.

Cycling is good for the environment	True	False	I Don't Know
Cycling is unsafe	True	False	I Don't Know
Cycling is physically healthy for people	True	False	I Don't Know
Bicycles in the city often make congestion and traffic jams worse	True	False	I Don't Know
Cycling improves mental health	True	False	I Don't Know
Bicycle lanes cause traffic congestion	True	False	I Don't Know

2. Overall, which mode of transportation do you use most often to get around? **Please check one response only.**

- |                                      |                                       |
|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> Car/truck   | <input type="checkbox"/> Motorcycle   |
| <input type="checkbox"/> Transit/bus | <input type="checkbox"/> Taxi         |
| <input type="checkbox"/> Bicycle     | <input type="checkbox"/> Don't know   |
| <input type="checkbox"/> Walk        | <input type="checkbox"/> Other: _____ |

3. We would now like to ask about your journeys in the last seven days. Please include all the journeys you made however long or short, using any method of transport, not just walking and cycling. How many minutes in total over the last seven days did you spend travelling:

	To and from work or school	To and from personal business (errands)	To and from social activities (visiting friends, movies)	During work (only include work related journeys; running errands during lunch should go in the second "personal business column" )	For exercise or recreation
Walking					
Bicycle					
Bus					
Car					
Car Share					
Other					

- If you entered minutes using "other" methods of transportation, please proceed to Question 3a.  
If you entered zero minutes for "bicycle" as a method of transportation, please proceed to Question 4.  
If you entered minutes for "bicycle" as a method of transportation, please proceed to Question 5.



3a. In the previous question, you indicated that you made journeys using “Other” methods. Please specify the method(s):

4. In the previous question, you indicated that you did not ride a bicycle in the past 7 days. If you never ride a bicycle, please answer the following two questions. Please describe in your own words why, and describe what would need to change for you to ride a bicycle.

- ☐ I do not ride a bicycle because \_\_\_\_\_
- ☐ For me to ride a bicycle, the following would need to change \_\_\_\_\_
- ☐ I do ride a bicycle occasionally but have not in the past 7 days.

5. Have you heard of BikeMaps.org? Please circle your response.

Yes No If “No”, please proceed to Question 11

BikeMaps.org is a web and app-based tool for mapping cycling incidents. It’s a mapping tool that allows cyclists to report near misses, collisions, hazards, and thefts.

6. Have you used BikeMaps.org? Please circle your response.

Yes No If “No”, please proceed to Question 11

7. What have you used BikeMaps.org for? Check any that apply.

- ☐ Map a crash or near miss
- ☐ Map a hazard
- ☐ Map a theft
- ☐ View points on the map submitted by others
- ☐ View data visualizations
- ☐ Obtain information for planning a cycle route
- ☐ General information about cycling
- ☐ Other: \_\_\_\_\_

8. Please indicate for each of the following statements on a scale of 1 to 6 with how much you agree with each statement, where 1 means you strongly disagree and 6 means you strongly agree. Please circle your response.

I like using BikeMaps.org	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
I believe BikeMaps.org helps me to make my biking experience safer	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
BikeMaps.org did not provide useful information for me	Strongly Disagree 1	2	3	4	5	Strongly Agree 6

It was easy to report an incident on BikeMaps.org	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
It was easy to obtain information from BikeMaps.org	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
Thanks to the information available from BikeMaps.org, I have felt safer when riding my bike	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
Because of the information available from BikeMaps.org, I have felt less safe when riding my bike	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
Thanks to BikeMaps.org and the information it provides to me, I ride my bicycle more often	Strongly Disagree 1	2	3	4	5	Strongly Agree 6

- 9. We would like to know why you used BikeMaps.org? Please indicate for each of the following statements on a scale of 1 to 6 with how much you agree with each statement, where 1 means you strongly disagree and 6 means you strongly agree. Please circle your response.**

I submitted data to BikeMaps.org to make cycling in my community safer	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
I viewed data on BikeMaps.org to understand where and when it's safe to ride a bike	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
I used BikeMaps.org to share my experiences with cycling safety with others	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
Submitting a report of a close-call or crash to BikeMaps.org made me feel better	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
I saw something on BikeMaps.org that made me reconsider my cycling route	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
I saw something on BikeMaps.org that confirmed a hazard that I am aware of on my cycling route	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
Other users of BikeMaps.org submitted accurate and trustworthy information	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
I am likely to use BikeMaps.org in the future to view data or visualizations	Strongly Disagree 1	2	3	4	5	Strongly Agree 6
I am likely to use BikeMaps.org in the future to submit data	Strongly Disagree 1	2	3	4	5	Strongly Agree 6



10. Please indicate how many times you have used BikeMaps.org in the last three months. \_\_\_\_

11. Why you have not used BikeMap.org? *Check any that apply.*

- ☐ I don't have access or am not comfortable using computers and the internet
- ☐ I haven't had anything to report
- ☐ I don't like the BikeMaps.org website
- ☐ I don't like the BikeMaps.org app
- ☐ It takes too much time to report something on BikeMaps.org
- ☐ I wasn't interested
- ☐ I couldn't figure out how to use BikeMaps.org
- ☐ Other: \_\_\_\_\_

12. Have you ever been involved in a crash or almost a crash when riding your bicycle? *Please circle your response.*

Yes

No

If "No", please proceed to Question 14

13. Were you injured? *Please circle your response.*

Yes

No



#### DEMOGRAPHIC QUESTIONS

14. What is your age? \_\_\_\_

15. What is your annual household income before taxes?

- ☐ Under \$20,000
- ☐ \$20,000 to just under \$40,000
- ☐ \$40,000 to just under \$60,000
- ☐ \$60,000 to just under \$80,000
- ☐ \$80,000 to just under \$100,000
- ☐ \$100,000 to just under \$120,000
- ☐ \$120,000 to just under \$150,000
- ☐ \$150,000 and above
- ☐ Prefer not to say

16. What is the highest level of schooling that you have completed?

- ☐ public/elementary
- ☐ some High School
- ☐ graduated High School
- ☐ vocational/technical college/trade certification
- ☐ some university
- ☐ graduated university
- ☐ graduate degree
- ☐ currently a student

**17. Which of the following best describes your family status?**

- ☐ single, never married;
- ☐ married (or living with a partner);
- ☐ separated or divorced;
- ☐ widow/widower.

**18. Gender? Please circle your response.**

Male      Female      Other

**19. Do you reside in an urban or rural area? Please circle your response.**

Urban      Rural



## About

At BikeMaps we love biking as much as we love maps! Our goal is to map your cycling experience to make biking safer. You know your local cycling trouble spots and we want you to map them. Your knowledge of cycling safety, hazards, and even bike thefts will be analyzed using GIS and statistics to identify hot spots of cycling safety, risk, and crime. We are constantly updating our maps and technology, so send us feedback. And stay tuned for updated safety maps generated from YOUR biking experience.

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University  
of Victoria



Agence de la santé  
publique du Canada

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Agency of Canada

**BikeMaps.org**  
**@BikeMapsTeam**